



QUALITÄT. VERTRAUEN. ZUHAUSE.

Experts by tradition celebrate anniversary with exclusive special models

1955 – 2025: 70 YEARS OF LMC

- **Anniversary fleet with special models for trade partners**
- **Caravans, motorhomes, and camper vans with exclusive features**

Sassenberg, January 2025 – LMC Caravan celebrates its 70th anniversary under the motto "70 Years of LMC – Experts by Tradition." Since 1955, LMC has stood for innovation, quality, and expertise in the leisure vehicle sector. This milestone is celebrated with an exclusive fleet of special models that LMC presents to strengthen market presence and promote sales success.

The Anniversary Fleet: Exclusivity and Comfort

The special models are visually appealing and functionally well-equipped. The caravans, motorhomes, and camper vans are carefully tailored to the needs of modern campers and offer numerous features that combine comfort and driving pleasure. A retro decal takes center stage, enhancing the vehicles' appearance and making them something special. The decal references the early years of motorsport when the foundation for LMC was laid.

In the post-World War II era, motor racing gained increasing popularity. In 1950, Formula 1, the pinnacle of motorsports, was created. In the following years, car bodies became more streamlined, suspensions and tires improved, and racetracks were made safer with runoff areas. Distinctive markings on race cars were always the large, mostly round stickers with start numbers on the hood and sides. Why does LMC use motorsport as a theme for our anniversary models?

LMC sees itself as a strong team that continuously evolves and maintains the same focus. Similar to a pit lane where every second counts, the LMC team strives to continually optimize performance by improving internal processes and refining products. For this occasion, the anniversary fleet has been designed as follows:

Caravans: Style 450 D & 490 K

The anniversary caravans feature a range of comfort amenities:

- Black alloy wheels and illuminated edge strips
- Premium vegan leather upholstery with anniversary embroidery
- Insect protection door and awning light
- Truma Therme, 12 V air circulation, roof reinforcement for air conditioning
- Maximum load increase: 450 D up to 1800 kg, 490 K up to 1700 kg

A special highlight is the modern "Light Grey" interior, offering a more subdued alternative to the style-typical "Sage." Additionally, a rolling 25-liter wastewater tank ensures easy handling while traveling.



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70 year model	Sales Price incl. 19% VAT	Savings
493 K	24.490 €	2.210 €
453 D	24.690 €	2.210 €

Motorhomes: Tourer T 660 G & Tourer H 660 G

The motorhomes of the Tourer series are equipped with exclusive features that combine comfort and style:

- Fiat chassis 120 hp manual (special options available)
- Chassis Design Package:
 - Alloy wheels
 - Painted bumpers
 - Leather steering wheel and gear knob
 - Glossy black skid plate
 - Dashboard with appliqués
 - Fog lights
- Panoramic window for an open space feel
- Heated and insulated wastewater tank
- Insect protection door
- Special upholstery with anniversary embroidery

Both models also have preparation for air conditioning, including roof reinforcement, ensuring comfort even on hot days.

70 year model	Sales Price incl. 19% VAT	Savings
T 663 G	64.990 €	10.620 €
H 663 G	66.990 €	10.620 €

Motorhomes: Cruiser Van V646 G

The Cruiser Van comes with reduced standard equipment to offer a particularly competitive price in its segment:

- Fiat chassis 140 hp manual (special options available)
- Insect protection door
- Heated and insulated wastewater tank
- Panoramic window in TI hood
- Preparation for air conditioning incl. roof reinforcement
- Special vegan leather upholstery with embroidery
- Chassis Design Package:
 - Alloy wheels
 - Painted bumpers
 - Leather steering wheel and gear knob
 - Glossy black skid plate
 - Dashboard with appliqués
 - Fog lights

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70 year model	Sales Price incl. 19% VAT	Savings
V 643 G	67.990 €	14.910 €

Camper Vans: Innovan 600

LMC's camper vans impress with mobility and flexibility:

- Fiat chassis 120 hp manual (special options available)
- Awning
- Reversing camera
- Heated wastewater tank
- Chassis Design Package:
 - Alloy wheels
 - Painted bumpers
 - Leather steering wheel and gear knob
 - Glossy black skid plate
 - Dashboard with appliqués
 - Fog lights
 - Vegan leather upholstery with embroidery and an insect protection door

Especially the Innovan 600, with its compact design and extensive features, is ideal for adventurers who value flexibility.

70 year model	Sales Price incl. 19% VAT	Savings
INN 603	55.990 €	11.800 €

A special eye-catcher:

At the CMT booth in Hall 1, LMC will showcase an old gem with history alongside the new products and invites visitors to get an impression of e-mobility in motorhomes. We hope to create some excitement and later bring a smile to your face.

Conclusion:

A special anniversary year for LMC With the anniversary fleet, LMC once again demonstrates how interior design can be a statement across segments and series. The special models combine modern design, comfort, and exclusive features that will delight both trade partners and end customers.

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ABOUT LMC CARAVAN GMBH & CO. KG

LMC Caravan GmbH & Co. KG is an experienced caravan, motorhome and camper van manufacturer under the umbrella of the Erwin Hymer Group. For more than 65 years, the company has been manufacturing recreational vehicles that impress with outstanding quality, durability and safety, as well as many smart interior features for increased travelling comfort, at its own production facilities in Sassenberg in Germany's Münsterland region. Learn more about the LMC Caravan company on the website www.lmc-caravan.de, on Facebook at www.facebook.com/lmc.caravan, on Instagram at www.instagram.com/lmc_caravan and on YouTube <https://www.youtube.com/user/LMCcaravaning>.

ABOUT THE ERWIN HYMER GROUP

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturers of recreational vehicles with just over 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freentour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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