



QUALITÄT. VERTRAUEN. ZUHAUSE.

LMC OPENS INTERNAL TRAINING CENTRE

FOCUS ON FURTHER PROFESSIONAL TRAINING – LEARNING. UNDERSTANDING. APPLYING.

- Recreational vehicle manufacturer LMC Caravan GmbH & Co. KG is investing into training its staff and is opening its own 1000 m² in-house training centre.
- Training for new staff as well as long-term employees provided by internal and external trainers
- Investment into staff development and retention for increased occupational health and safety, high quality standards and flexibility.

Sassenberg, 15 December 2023 – Under the motto "Learning. Understanding. Applying.", the opening of the LMC Academy's new training centre was celebrated together with the staff today. In future, long-term employees as well as new colleagues will receive intensive practical as well as business skills training on 1000 m² at the factory in Sassenberg.

The LMC Academy: further professional training guarantees quality

LMC's quality standards are stated directly in the brand claim: Quality. Trust. Home. Meeting its own standards calls for optimally trained staff. The on-site LMC Academy opened in April 2022 provides the basis for this. In order to extend the LMC Academy and to intensify its efforts, a space was created in the cutting area of the production facilities that, on the one hand, is equipped with individual topic islands, and on the other with twelve computer workstations for special PC-based training sessions. The modern training islands were developed to precisely meet the needs of the staff. With the opening of the new training centre, LMC continues to guarantee high quality standards, and thereby also remains true to its own sustainability strategy.

Investment into the staff

"Our innovativeness and the long-term success of our company depends on our staff. The training centre establishes the right conditions for communicating the necessary expertise," emphasises LMC Caravan works manager Martin Hadrys. The company is relying on increasing the on-site development of its own employees and is investing in its staff. A nationwide German Federal Statistical Office survey carried out in 2020 has shown that what is most important to people when it comes to ensuring employee loyalty is a good working atmosphere in the company (82%, see German Federal Statistical Office 2023). The LMC staff – those working in the production area as well as the office staff, both those who have joined LMC recently as well as long-term employees – benefit from job safety and routines that offer a huge added value in product quality as well as occupational health and safety terms. Participating in training sessions increases the quality awareness and strengthens the internal network as colleagues communicate intensively with each other.

Learning from and with colleagues

What is the proper way to bend and screw on a gas pipe? How is the wrap attached to the outer shell of a caravan? What happens when the glue is not



QUALITÄT. VERTRAUEN. ZUHAUSE.

applied correctly? Every step of the work sequence is demonstrated by internal trainers on custom-made workbenches in detail and with practical application in mind – colleagues train colleagues. External trainers are employed for management or soft skills training sessions. The space is also large enough for interactive workshops. The focus is not only on the intensive induction of new staff, but also on the further development of long-term employees so they can work flexibly in various different areas in future. In this respect, basic skills that are as wide-ranging as possible are an advantage.

From idea to realisation

The realisation of this project has been possible above all due to the dedicated commitment of the numerous LMC colleagues who contributed their ideas and expertise. "In times of a skilled labour shortage, it is vital to invest into the further training of existing employees. We are convinced that a supportive environment makes the integration of new colleagues easier. We are basically making the 'deep end' a little shallower for our new staff," says LMC's head of HR Dörte Tischler. The project team was inspired by a joint reference visit to another training centre where the best practices were subsequently adapted to the own needs and requirements. The effective cooperation of the HR development department with the production area contributed significantly to the positive completion of the project. Particularly worth mentioning is the support provided by a vocational trainee who made an important contribution to its success and will be writing her end point assessment essay on this groundbreaking project.

Free for editorial use – kindly provide a sample copy

Sources:

German Federal Statistical Office. 2023: Survey regarding appropriate employee retention measures and their implementation. [Online: [Human Resources - Maßnahmen zur Mitarbeiterbindung 2022 | Statista](#), dated 13 December 2022].

ABOUT LMC CARAVAN GMBH & CO.KG

LMC Caravan GmbH & Co. KG is an experienced caravan, motorhome and camper van manufacturer under the umbrella of the Erwin Hymer Group. For more than 65 years, the company has been manufacturing recreational vehicles that impress with outstanding quality, durability and safety, as well as many smart interior features for increased travelling comfort, at its own production facilities in Sassenberg in Germany's Münsterland region. Learn more about the LMC Caravan company on the website www.lmc-caravan.de, on Facebook at www.facebook.com/lmc.caravan, on Instagram at www.instagram.com/lmc_caravan and on YouTube <https://www.youtube.com/user/LMCcaravaning>.

ABOUT THE ERWIN HYMER GROUP

The Erwin Hymer Group is a 100-percent subsidiary THOR Industries, one of the world's leading manufacturers of recreational vehicles with over 31,000 employees. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. For more information please see www.erwinhymergroup.com

PR OFFICE



Nina Wesselmann
Phone: +49 2583 27 344
Email: nina.wesselmann@lmc-caravan.de

LMC Caravan GmbH & Co. KG
Rudolf-Diesel-Strasse 4
48336 Sassenberg
Germany



Mona Wenningmann
Phone: +49 2583 27 589
Email: mona.wenningmann@lmc-caravan.de

LMC Caravan GmbH & Co. KG
Rudolf-Diesel-Strasse 4
48336 Sassenberg
Germany