

Press Release

Embargo – 19th March 2025

Kehl, 19th March 2025

For the Second Year Running, Bürstner Wins Gold Awards in the 2025 Practical Motorhome Owner Satisfaction Awards!

Kehl. We are thrilled to announce that Bürstner has once again been recognised for excellence, winning two Gold Awards in the prestigious 2025 Practical Motorhome Owner Satisfaction Awards. For the second year in a row, Bürstner motorhomes have been rated among the best in the industry, reaffirming our commitment to quality, innovation, and customer satisfaction.

A heartfelt thank you to all our Bürstner owners for voting and sharing their experiences—your support is what drives us to keep delivering motorhomes that offer exceptional comfort and enjoyment on the road!

About the Owner Satisfaction Awards

This year's Owner Satisfaction Awards mark the eighth time Practical Motorhome have run them with the Camping and Caravanning Club, with a total of 3,553 completed surveys received.

The Awards allow Practical and the Camping and Caravanning Club to recognise the high achievers in the industry – as well as a winner in each category, they also give out Gold Awards for those who score 80% or more (this is 85% or more in the van converter categories) and Silver Awards to those who achieve totals of 60% or higher.

Practical say "With this data, we not only get an in-depth look at the current condition of the market but also get to see the makes of motorhomes which are providing standout service, as well as the leading dealers and the best campervan converters. This covers both the new and pre-owned markets, as our readers vote to tell us how they've got on with using their 'van and the living space it provides, as well as the experience they had with their dealer, including, importantly, would they buy from them again."

END

Bürstner on social networks







Bürstner GmbH & Co. KG

For over 60 years, the Bürstner brand has stood for #wohnfühlen - the most wonderful home away from home feeling it is possible to have when travelling. The German caravan, motorhome and camper van manufacturer consistently realises smart living ideas and trendy interior concepts. Outstanding functionality, optimum living comfort and contemporary aesthetics ensure that customers experience that brand-defining #wohnfühlen feel. Bürstner is based in Kehl in Baden-Württemberg, Germany, where all of the necessary sewing and joinery are completed in-house; it also operates a second production facility in Wissembourg in the Alsace, in nearby France. The company belongs to the Erwin Hymer Group. For more information, please see www.buerstner.com.

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our brand dealer. If you have any specific questions, please contact us directly:

PRESS ENQUIRIES

Stephanie Hillemanns-Wollbrett

Marketing

stephanie.hillemanns-wollbrett@buerstner.com

Lea Isenmann

Head of Marketing & Communications

<u>lea.isenmann@buerstner.com</u>