



Press Release

Kehl, 12th November 2024

Organisation restructure at Bürstner: Hubert Brandl takes over as Chairman of the Management Board

- Management Board of the Erwin Hymer Group appoints Hubert Brandl as Chairman of the Management Board at Bürstner.
- Management duo together with Alexander Kasteleiner, Commercial Managing Director at Bürstner.
- Jens Kromer and Olaf Sackers leave the company by mutual agreement.

Kehl, 12 November 2024 - The Management Board of the Erwin Hymer Group has appointed Hubert Brandl as Chairman of the Management Board at Bürstner with immediate effect. Brandl will have cross-divisional decision-making authority and will manage the business of the traditional brand together with Alexander Kasteleiner, Commercial Director at Bürstner, with immediate effect.

Bürstner, a company of the Erwin Hymer Group, the European subsidiary of Thor Industries, the world's leading manufacturer of leisure vehicles, is reorganising itself: Hubert Brandl is taking over as Chairman of the Management Board at Bürstner with immediate effect and, together with Alexander Kasteleiner, Commercial Director at Bürstner, will be responsible for the business of the long-established caravan and motorhome manufacturer based in Kehl.

Hubert Brandl is taking over the Sales & Production divisions at Bürstner in addition to his duties as Managing Director at Niesmann+Bischoff, a manufacturer of luxury motorhomes based in Polch, and is relying on an experienced management team. The previous Managing Directors Jens Kromer and Olaf Sackers are leaving the company by mutual agreement.

Alexander Leopold, CEO of the Erwin Hymer Group, on the decision: 'We would like to thank Jens Kromer and Olaf Sackers for their work in recent years and the continuous development of the Bürstner brand. Especially in the campervan and urban vehicle segment, the market share of the Bürstner brand has been continuously increased. In order to further utilise Bürstner's potential and optimally

position the company for the future, cross-divisional decisions and measures are required, which will be bundled in the role of Chairman of the Management Board in the future. We are convinced that Hubert Brandl will provide the brand with significant impetus.'

With Hubert Brandl, a proven industry expert with a wealth of experience is taking the helm at Bürstner. The business administration graduate recognised the potential of the Bürstner brand at a young age in his parents' trading company in Straubing and ensured that it was included in the product portfolio. After two years as a board officer at Tabbert Industries AG and marketing manager for the Tabbert brand, he was appointed Managing Director of Tabbert Caravan GmbH in 2001. Here he was responsible for the successful reorientation of the brand. In 2006, Erwin Hymer then brought him to Niesmann+Bischoff as Managing Director. His appointment marked the beginning of an unparalleled success story for the manufacturer of luxury motorhomes, which continues to this day.

The new responsibility for Bürstner closes a circle for Hubert Brandl: 'Bürstner has accompanied my professional life for many years. As with Niesmann+Bischoff, I see a brand with great potential. I am looking forward to the task and the co-operation with our employees at Bürstner. Together we will set the course for a successful future.'

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Bürstner on social networks



Bürstner GmbH & Co. KG

For over 60 years, the Bürstner brand has stood for #wohnfühlen – the most wonderful home away from home feeling it is possible to have when travelling. The German caravan, motorhome and camper van manufacturer consistently realises smart living ideas and trendy interior concepts. Outstanding functionality, optimum living comfort and contemporary aesthetics ensure that customers experience that brand-defining #wohnfühlen feel. Bürstner is based in Kehl in Baden-Württemberg, Germany, where all of the necessary sewing and joinery are completed in-house; it also operates a second production facility in Wissembourg in the Alsace, in nearby France. The company belongs to the Erwin Hymer Group. For more information, please see www.buerstner.com.

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturers of recreational vehicles with just over 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com

PRESS ENQUIRIES



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