



## Press Release

Kehl, July 2024

### Bürstner exhibits a sophisticated custom vehicle body: the Copa Sport Edition

- Individual - highlight of the model year 2025: the Copa C 500 Sport, with spoilers and 19" wheels and, on request, also lowered
- New: Lineo Individual Nature Design with bumper bar and "Natural" look
- Bürstner expands its vehicle design customisation offer

**Kehl.** Bürstner can do more than just build meticulously configured standard vehicles. For the past two years, customers who want a one-off have been able to upgrade their own vehicle even more to order with the "Bürstner Individual" custom equipment. New: Two smart vehicle versions are now on offer for the 2025 season, with the Copa Sport Edition, as well as the Lineo C Individual Nature Design.

#### **New: Copa C 500 Sport Edition and vehicle lowering**

With its special 19" matt black wheels and the additional "Copa Sport" exterior graphics, it certainly looks sporty. A front lip and a rear spoiler in the vehicle colour, as well as a black anodised loading edge protector, perfect the smart look. It comes with a high-quality drivers's cab carpet decorated with the "Bürstner Individual" logo. The Copa C 500 Sport is available as a pack and is a real eye-catcher, regardless of whether it is being driven as an everyday vehicle in city traffic or used as a camper at the weekend. Lowering the chassis by approx. 25mm guarantees an excellent roadholding performance and reduces the overall vehicle height by 2.5cm. Vehicle lowering is a single optional extra that can be ordered in addition to the pack.

#### **New: Lineo C Individual Nature Design**

Bürstner customers can now also upgrade their Lineo C to a Lineo Individual Nature Design model. The chunky front bumper bar is a distinctive design element; along with the Nature Design graphics, the exterior already indicates that this is a customised vehicle. The interior design of this "Individual" version is extremely sophisticated: In combination with black

appliqué details and decals, the upholstery covered in real leather gives the interior a smart, high-quality and unique "#wohnfühlen" home away from home ambience.

### **Trend towards vehicle customisation**

Over the past two years, Bürstner has steadily increased its portfolio of customisation offers. Customers can choose from already existing design options such as "Strassburg" for the Lineo, "Rumble" and "Two Tone" for the Copa or "Black Forest" and "Style & Black Edition" for the Playa, and now also from packs such as the above-mentioned "Copa Sport" and "Lineo Individual Nature Design", to customise the look of their standard vehicle.

"Driving a one-off is important to some of our customers. Granted, with our Bürstner configurator, we can configure and produce a vehicle version that precisely meets the customer's requirements. Our Individual offers, however, go much further," explains Dominique Streif, the head of Bürstner's after-sales department and the "Individual" project manager. "The one-off vehicle is created in collaboration with the customer. They are looking for something special, and Bürstner supplies everything in high-quality, from one source."

Customers can order the "Individual" offers directly when they purchase their new vehicle. However, these features can also be retrofitted or added gradually at a later stage.

The Copa Sport will be presented to the public for the first time at this year's Caravan Salon in Düsseldorf. For more information, see: <https://www.buerstner.com/gb/en/buerstner-individual>

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## Bürstner on social networks



### Bürstner GmbH & Co. KG

For over 60 years, the Bürstner brand has stood for #wohnfühlen – the most wonderful home away from home feeling it is possible to have when travelling. The German caravan, motorhome and camper van manufacturer consistently realises smart living ideas and trendy interior concepts. Outstanding functionality, optimum living comfort and contemporary aesthetics ensure that customers experience that brand-defining #wohnfühlen feel. Bürstner is based in Kehl in Baden-Württemberg, Germany, where all of the necessary sewing and joinery are completed in-house; it also operates a second production facility in Wissembourg in the Alsace, in nearby France. The company belongs to the Erwin Hymer Group. For more information, please see [www.buerstner.com](http://www.buerstner.com).

### Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

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