



Press Release

Kehl, July 2024

The new Averso caravan: Bürostner is reinventing the upper mid-range

- The Averso and Averso Plus series are getting a complete overhaul
- Premium basic equipment
- My Bürostner App as standard
- Drop-down bed and XL standing height of 208 cm as standard in Averso Plus
- Bürostner's modern living concepts will make you feel right at home

Kehl. Bürostner is completely relaunching the Averso and Averso Plus series for the start of the new season. Both of these caravans are positioned in the upper mid-range, and feature new, modern and convenient standard equipment that fulfils the needs of both families and couples who want all the comforts of home while on the road.

8 layouts with all the space and homeliness you need

The Averso and Averso Plus come in 8 different layouts. Everything from the compact 465 TS through to the roomy 560 TK boast intelligent use of space with up to 7 berths. The huge sense of space is a result of the comfortable interior standing height of 198/208 cm (Averso/Averso Plus), the bright interior furnishings, and the premium lighting concept with Homelight®, as well as a panoramic sun-roof window with blackout blinds in the front (465 TS and 535 TL) that provides plenty of natural light. These are complemented with clever and convenient solutions for all layouts such as the rails for accessories in the kitchen and bathroom, or the optional comfort bathroom.

Feels just like home

We can guarantee you outstanding sitting and sleeping comfort thanks to versatile seating area solutions in the Harmony Line models, foldable seat cushions for better access, slatted frames with disc springs in the fixed beds (optional), a drop-down bed

as standard in all Averso Plus models, as well as multi-zone comfort foam mattresses. The basic equipment also includes the My Bürstner App that allows a number of functions to be controlled via your smartphone. The large compressor fridge that is included in the basic equipment package comes in a generous size that all families will love. The 70 cm-wide XXL entrance door is part of the standard equipment in all Averso models.

Eco Line fabrics for improved sustainability

From model year 2025 onwards, Bürstner will be using the recycled-PET-based Eco Line fabrics in the Averso and Averso Plus, in addition to the optional “Java” real leather upholstery. These durable, high-quality fabrics with Eco Label certification conform to the Global Recycled Standard, meaning that the fibres have been manufactured from recycled PET waste in accordance with social, environmental and chemical guidelines. The fabrics come in either the self-coloured “Ivo” and “Pavo” upholstery or the two-tone “Ivo Cassis” and “Pavo Cassis”.

9 packages for even more comfort

The Kehl-based manufacturer offers a wide range of packages for the Averso series, from the simple Averso package to the lighting, shower and comfort shower package, a variety of winter packages and self-sufficiency packages, through to the Harmony Line package with grey GRP side walls and full equipment range. There has never been so much choice in this segment.

“As a manufacturer with many years of tradition in the caravan industry, I’m excited that we are completely repositioning ourselves in the upper mid-range with this new Averso series” says an enthusiastic Sylvain Heideier, product manager for the caravan range at Bürstner. “With the new Averso, we are reinventing the homeliness of caravans. In 2009, we started the process with the first drop-down bed in our caravans. For added comfort, we are offering lots of high-end equipment features in the new Averso that will be familiar from motorhomes. Our range of caravans has never been so attractive.”

The new Averso series will be on display for the first time at Caravan Salon, which takes place from 30/08/2024 to 08/09/2024 in Düsseldorf. As usual, Bürstner will be exhibiting in hall 6, stand D03.

END

Bürstner on social networks



Bürstner GmbH & Co. KG

For over 60 years, the Bürstner brand has stood for #wohnfühlen – the most wonderful home away from home feeling it is possible to have when travelling. The German caravan, motorhome and camper van manufacturer consistently realises smart living ideas and trendy interior concepts. Outstanding functionality, optimum living comfort and contemporary aesthetics ensure that customers experience that brand-defining #wohnfühlen feel. Bürstner is based in Kehl in Baden-Württemberg, Germany, where all of the necessary sewing and joinery are completed in-house; it also operates a second production facility in Wissembourg in the Alsace, in nearby France. The company belongs to the Erwin Hymer Group. For more information, please see www.buerstner.com.

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

PRESS ENQUIRIES



Stephanie Hillemanns-Wollbrett
presse@buerstner.com



Lea Isenmann
Head of Marketing