



Press Release

Kehl, February 2024

Habiton by Bürstner: innovative design honoured with gold



Beaming faces at the development team during the gala in Frankfurt (from left to right): Rudolf Wikelski (Head of Design and Product Management, Bürstner), Valerie Koch (Habiton Project Manager, Bürstner) and designer Tom Klüber-Voss (Studio Syn).

Frankfurt. In a festive setting, Rudolf Wikelski (Head of Design and Product Management, Bürstner), Valerie Koch (Habiton Project Manager, Bürstner) and designer Tom Klüber-Voss (Studio Syn) accepted the golden award during the German Design Award Show at the Ambiente trade fair in Frankfurt.

In December 2023, it was announced that Bürstner had won the German Design Award 2024 with its HABITON study with the "Gold" award in the "Excellent Product Design - Passenger Vehicles" category. This award from the German Design Council recognises the innovative design and outstanding quality of the HABITON.

Rudolf Wikelski, Head of Design and Product Management, is delighted: "Winning this prestigious design award is confirmation that our team has created the perfect symbiosis of aesthetics and functionality. Habiton by Bürstner not only combines travelling and suitability for everyday use, but also a lifestyle that is lived through innovative design. This recognition confirms our aspiration to create products that

not only impress with their technical sophistication, but also with their visual elegance. I am proud of the entire team and grateful for this prestigious award."

Tom Klüber-Voss, Product Designer at Studiosyn, adds: "It's great to have our work recognised with such a prestigious award. It spurs us all on to continue our courageous search for innovative and sustainable solutions."

The HABITON micro camper study from Bürstner inspires young singles, couples and families with an urban lifestyle. The vehicle is a prime example of the new camping style, which fits seamlessly into the everyday city life of the style-conscious target group and at the same time reflects the strong trend towards flexibility and freedom. The vehicle is based on a Renault Kangoo and has an inflatable roof tent integrated into the vehicle silhouette.

For more information about Bürstner and the award-winning HABITON vehicle, please visit <https://www.buerstner.com/de/de/habiton>

Source: German Design Council. | Photo: Team Lutz Sternstein - PHOTOGRAPHY CONCEPTS STERNSTEIN

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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