



Press Release

Kehl, June 2023

Bürstner supports equestrian sports in the Ortenau region in the long term



Bürstner Marketing Manager Thorsten Erhardt (on the right in the picture) is pleased about the cooperation with Daniel Armbruster (on the left in the picture) the 1st chairman of the Schutterwald riding club.

- The Schutterwald Riding Club is now sponsored by Bürstner.
- The new Bürstner tournament arch at the show jumping arena is installed
- Additional financial support in a four-digit amount

Kehl. Motorhome manufacturer Bürstner from Kehl is further expanding its commitment to regional sport and signed a long-term sponsorship agreement with the Schutterwald Riding Club. The club, which is well-known beyond the region and will celebrate its 100th anniversary next year, received a new 4 x 4 metre, permanently installed Bürstner tournament arch at the entrance to the show jumping arena as part of this cooperation. In addition, the club receives an annual

financial contribution in the 4-digit range.

"We are very grateful when large companies from the region support us. In a riding club with large facilities, its own horses, big tournaments and a permanently employed riding instructor, there are regular expenses to be tackled and financial holes to be plugged,"

comments Daniel Armbruster, 1st chairman of the Schutterwald riding club. "So we are happy about every sponsor from the economy. It is a win-win situation for both partners, because the companies get high visibility at the tournaments, whose spectators come from all over Germany. Also the parents of the riding students* are certainly an interesting potential clientele for Bürstner."



"With this sponsorship, we are promoting local equestrian sports and thus doing our part to ensure that the young people of the region can practise their sport under attractive conditions," adds Thorsten Erhardt, Marketing Manager of the Bürstner company. "Of course, the equestrian visitors to the facility are an interesting target group for us, because the athletes need comfortable



accommodation near the venue and their horses during the tournaments so that they can recharge their batteries. Our mobile homes and vans with home comforts are ideal for this."

The Schutterwald Riding Club was founded in 1924. It currently has about 400 members, 100 of whom are children and young people. Regional and national tournaments take place several times a year at the club's facilities, such as the "Große Springturnier" (Big Show Jumping Tournament) this weekend from 8 to 11 June 2023.

More information about the club at: <https://reiterverein-schutterwald.de/>

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

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