



## Press Release

Kehl, 18<sup>th</sup> of January 2023

### Positive first CMT stocktake and two awards for Lyseo Gallery TD

- High visitor footfall at Bürstner's stand at the CMT 2023
- Unabated strong interest in the new Lyseo Gallery TD and the Delfin C
- Two awards for the Lyseo Gallery TD during the exhibition

**Stuttgart.** The Kehl-based manufacturer's first stocktake halfway through the exhibition is positive. On the first weekend, Bürstner's exhibition stand in Hall 1, which extends over 1,280 square metres, was already extremely busy. Three long-established Bürstner retailers are exhibiting the company's motorhomes, camper vans, urban vehicles and caravans in Stuttgart this year. Vehicle hire and accessories are also on offer at the exhibition stand. However, the visitors had to exercise a little patience, as long queues formed in front of the innovations, especially the Lyseo Gallery TD with its inflatable overcab alcove as well as the camper van Delfin C.

### Double award winner

Straightaway, the Lyseo Gallery TD also won two important awards on the first exhibition weekend: on Saturday, 14 January, it was voted "Motorhome of the Year" runner-up in the category "Overcab models over €70,000" by the readers of promobil magazine.

On Sunday, 15 January, it was then awarded the "European Innovation Award" in the category "Overall concept motorhome" by an international jury consisting of trade journalists. With a total of eight prizes, the Lyseo Gallery TD is therefore now the Bürstner motorhome that has won the most awards.

"We are very proud of the fact that our Lyseo Gallery TD concept of "Travel small, live large" has proved so popular with the customers and the trade magazines," says Bürstner's head of marketing Thorsten Erhardt. "I get the impression that the market is waiting for home- away-from-home innovations that offer genuine added value, like the Lyseo Gallery TD's extendable, clever use of space in a rather compact vehicle. Our inflatable overcab living concept fully meets this expectation."

The production of the new Lyseo Gallery TD model range will begin in the spring of

2023.

Bürstner's anticipates that the high level of visitor interest will continue during the second half of the exhibition. The CMT 2023 still runs until Sunday, 22 January 2023.

Learn more about the European Innovation Award here: <https://european-innovation-award.com/>

You will find more information about the award-winning Lyseo Gallery TD here:

<https://www.buerstner.com/de/en/motorhomes/lyseo-gallery-td>

You can find more images of the Lyseo Gallery TD, the Delfin C and all of the other new 2023 models at [www.buerstner.com/pressday](http://www.buerstner.com/pressday)

### Bürstner on social networks



### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

### Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

### PRESS ENQUIRIES

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