



## Press Release

Kehl, 26<sup>th</sup> of august 2022

### New: "My Bürstner" app - smart control system for luxury motorhome Elegance

What is already a standard in homes is now also finding its way into Bürstner's premium class. With the "My Bürstner" app, purchasers of a coachbuilt integrated Bürstner Elegance motorhome can now monitor and control their vehicle via their smartphone.

**Düsseldorf.** From the new season onwards, Bürstner's coachbuilt integrated motorhome Elegance will come with the "My Bürstner" app, which is connected to a central control unit in the vehicle that enables its smart control. The owners can access their Elegance's relevant cockpit information from anywhere and at any time via their smartphone, and the app also makes it possible to control numerous habitation elements and aspects.

The battery charge status, various fill levels as well as the servicing intervals are accessible at all times. The lighting and interior temperature as well as the position of the satellite system are also shown and can be controlled remotely. The app also includes intelligent checklists and various safety features. These standard functional features are always available in the app. The owners can also store scenarios in the "My Bürstner" app, such as, for example, automatically activating the heating on return to the vehicle, getting the satellite system ready or switching on the lights.

The system always includes a free subscription for the first two years (subject to a fee from two years after the initial registration date onwards). It also offers the possibility of being informed about such aspects as the status of the central locking system or the fact that the refrigerator door is not properly closed via push notifications.

"When it comes to a luxurious motorhome like our Elegance, it's simply state of the art to offer the customers a smart vehicle monitoring and control system to ensure that they feel as safe and comfortable as they do at home", declares chairman of the

Bürstner management board Jens Kromer. "The app developers made very sure that it is easy and intuitive to use. The "My Bürstner" app may well be available for other model ranges at some point in the future."

The intuitive app is suitable for iOS and Android and can now be downloaded for free from the Google Play Store and the Apple Store. Within range of the vehicle, it communicates via Bluetooth, otherwise via the mobile network, also in other countries throughout Europe. The system can be updated, i. e. updates can be run at a later date that automatically update the system with new features.

The "My Bürstner" app will be on show for the first time at the Caravan Salon 2022 in Düsseldorf, Hall 6 Stand D03.

\*\*\*END\*\*\*

## Bürstner on social networks



### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

### Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

### PRESS ENQUIRIES

Stephanie Hillemanns-Wollbrett

Marketing

[stephanie.hillemanns-wollbrett@buerstner.com](mailto:stephanie.hillemanns-wollbrett@buerstner.com)

Thorsten Erhardt

Marketing Director

[thorsten.erhardt@buerstner.com](mailto:thorsten.erhardt@buerstner.com)