



Press Release

Kehl, 17th of January 2025

Bürstner Celebrates the Comeback of "New Classics" at CMT 2025

- Introduction of new layouts in the Averso and Campeo TD ranges.
- Return of two successful classic layouts: Campeo TD 660 and Averso 560 TK.
- Expansion of the new Averso and Campeo TD ranges presented at the Caravan Salon.

Kehl. At this year's CMT in Stuttgart, Bürstner is unveiling four out of five new layouts in the popular Averso and Campeo TD ranges. Two of these models, the Campeo TD 660 and the Averso 560 TK, hark back to successful bestseller layouts from the past, offering campers the chance to experience well-known classics in a modern guise.

Motorhomes: The New Campeo TD 660

The semi-integrated Campeo TD, positioned in the mid-price segment, stands out as a smart all-rounder with its practical, clever, and trendy design. The semi-integrated layout 660 was a popular Bürstner bestseller years ago and makes its comeback today in the Campeo TD range. It features a spacious Vario bathroom with a large shower and a comfortable twin bed at the rear. The L-shaped kitchen in the centre is equipped with a large 133-litre fridge. At the front, there is an inviting seating area perfect for relaxation. The Campeo TD 660 offers above-average storage space, thanks to the frame lowering under the bed, a generous wardrobe, and large storage cabinets. The layout with an open visual axis creates an exceptionally large sense of space. Additionally, the model is equipped with smart home control, elevating comfort and usability to a new level. [photos and floorplan Campeo TD 660](#)

Caravans: Four New Averso Layouts

In the caravan sector, the high-quality Averso, positioned in the upper mid-price segment, offers generous elegance. The new **Averso 560 TK** impresses as a comfortable family layout with an impressive exterior width of 2.52 m and a standing height of 1.98 m. It includes a comfortable dressing bathroom with a separate shower cubicle, an extra-wide transverse bed at the front, and bunk beds with a garage function. The optional Alde hot water heating makes it ideal as a stationary caravan and for winter camping.

Averso 480 TK: This compact family layout creates a generous sense of space through clever room division. At the front, there is a French longitudinal bed, and the bathroom is also located in the front area of the caravan. The central seating group invites you to linger, while the bunk bed at the rear with two or optionally three beds provides space for the whole family. A large 131.5-litre compressor fridge ensures that even long journeys can be comfortably managed.

Averso 490 TL: A thoughtfully designed single-bed layout offering two large single beds at the front. These can be converted into a generous sleeping area with a roll-out slatted frame, combining flexibility and comfort. The seating group at the rear offers a cosy place for social evenings, while the central comfort bathroom and kitchen in the middle of the caravan facilitate practical everyday use.

Averso 485 TS: This comfortable layout boasts a large queen bed (150x195 cm) at the front, bathed in light through panoramic windows on both sides. A generous round seating group at the rear invites relaxation. The central bathroom and kitchen strike a balance between functionality and design.

[Photos and floorplans Averso](#)

Lea Isenmann, Head of Marketing & Communication, comments: “We are expanding our product range in the Averso and Campeo TD series as planned with these attractive layouts. In part, we are reconnecting with successful models from the past that are still in demand across Europe today. We anticipate creating new bestsellers through this.”

Bürstner can be found at CMT in Hall 1, Stand D12. The innovations will celebrate their premiere there (except for the Averso 485 TS) and are now available at dealerships.

For more information and images, please visit our [press portal](#)

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Bürstner on social networks



Bürstner GmbH & Co. KG

For over 60 years, the Bürstner brand has stood for #wohnfühlen – the most wonderful home away from home feeling it is possible to have when travelling. The German caravan, motorhome and camper van manufacturer consistently realises smart living ideas and trendy interior concepts. Outstanding functionality, optimum living comfort and contemporary aesthetics ensure that customers experience that brand-defining #wohnfühlen feel. Bürstner is based in Kehl in Baden-Württemberg, Germany, where all of the necessary sewing and joinery are completed in-house; it also operates a second production facility in Wissembourg in the Alsace, in nearby France. The company belongs to the Erwin Hymer Group. For more information, please see www.buerstner.com.

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturers of recreational vehicles with just over 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

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